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Bulletin of Bibliography Pamphlets, No. 23

# American Popular Magazines

## A BIBLIOGRAPHY

Compiled by  
ETHEL STEPHENS  
Library School of the University of Wisconsin

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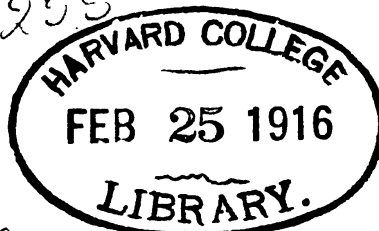
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## PREFACE

This bibliography has been prepared at the suggestion of the School of Journalism of the University of Wisconsin. The point of view kept in mind has been to gather material for the use of one who would write a history of American popular magazines.

The popular magazine has been understood as that weekly or monthly publication which is commonly read and which is known for its general scope and inclusiveness. No periodical of any special nature has been included, such as technical, educational, or religious. In the case of some which may seem to be devoted to one line of literature, as science in *Popular Science Monthly*, or arts and crafts in *Craftsman*, it will readily be recognized that those periodicals are making a decided effort to popularize their subjects and therefore deserve to be classed as popular magazines.

Aside from this distinction, the inclusion has been determined largely by the available material. While some magazines have been extensively written about in their own or contemporary publications, others have almost no recorded history. Thus while the *Independent*, *Outlook*, and *Atlantic* are fully discussed in the articles entered under their respective titles, *Review of Reviews* and the *American Magazine* are mentioned only in inclusive articles. Some of the most interesting and valuable material will be found in articles written about a group of editors or of magazines which have not been analyzed for the individual headings because of the unavoidable length of the bibliography. Wherever possible the sketch of an editor has been put under the heading of the magazine with which he is associated.

The most apparent thing about the bibliography as it now stands is its incompleteness. For this reason a word should be said to indicate the ground that may fairly be regarded as covered and that which has not been entered. It will be noticed immediately that most of the entries are periodical articles. The compiler believes that these references have been approximately covered through the aids used. The book and analytical entries, however, are not so well assembled. No books have been found exclusively on magazines; there are a few

in which pages or chapters are devoted to editors and publishers. These have been discovered through trade catalogues, indexes, or incidental mention in other articles. No effort has been made to search out biographical accounts of all the editors and publishers in all possible places. Only those listed under the name of the magazine with which they are connected, or those mentioned in some other article so listed, have been verified and included.

The obvious reference books such as encyclopedias, special cyclopedias, and biographical dictionaries, have been entirely neglected. So have government documents in which it is thought there may be found articles on the postal rate discussion, at least.

In the search for bibliographies on the subject, innumerable references have been found, but the so-called bibliography of periodicals proved in most cases to be a check-list of some large library or a union list of all the periodicals in the libraries in a given locality. None of these have been included, as they make no distinction between American and foreign periodicals, and give no annotations.





# AMERICAN POPULAR MAGAZINES

## A BIBLIOGRAPHY

Compiled by Ethel Stephens

As a graduation requirement, Library School  
of the University of Wisconsin, 1915

### PART I

#### BIBLIOGRAPHY

**Faxon, F. W.** Ephemeral bibelots. Boston Book Co. 1903. 25 cents. Also published in the *Bulletin of Bibliography*, April 1903-Jan. 1904.

"A bibliography of the modern chap-books and their imitators, including the short-story magazines, from their first issue to May 1903." *Sub-title.*

**Ford, P. L.** Check-list of American magazines printed in the 18th century. Brooklyn, Historical Printing Club, 1889. \$1.00.

"This list is arranged chronologically by the year of first issue."

**Severance, H. O.** Guide to the current periodicals and serials of the United States and Canada. Ann Arbor, Wahr, 1914. 3d ed. \$2.50.

A complete price list of all magazine published, with publisher, place, and frequency of issue. Date of first issue included when known.

**Walter, F. K.** Periodicals for the small library. Chic. Amer. Library Assn., 1913. 10 cents.

Full annotations for the magazines listed giving scope and ranking of each — from the point of view of the public library.

#### SCOPE AND INFLUENCE

**Alden, H. M.** Magazine writing and literature. North American Review, Sept. 1904, v. 179, p. 341-56.

The limitations and obligations of magazine literature.

[**American men of letters and periodical literature.**]

Harper's Magazine, April 1907, v. 114, p. 807-10.

(Editor's study)

Works of American authors were published and circulated by magazines.

**Brett, W. H.** Use of periodicals. Library Journal, 1895, v. 20, Conference no. p. 12-16.

Educational value of magazines.

**Canada and our magazines.** Nation, June 18, 1914, v. 98, p. 718.

The "Americanization" of Canada by the United States press.

[**Connection between periodicals and literature.**]

Harper's Magazine, March 1907, v. 114, p. 645-48.

(Editor's study)

Periodicals important in distributing the early literature of America.

**Freedom of the press.** Survey, June 4, 1910, v. 24, p. 365-68.

Reforms carried on in the magazines.

**Glance at the world's periodicals.** Review of Reviews, Jan. 1911, v. 43, p. 88-92.

Paragraphs on American periodicals bring out the range of topics treated.

**Heydrick, B. A.** As we see ourselves. Chautauquan, March 1912, v. 66, p. 28-53.

Magazines tend to counteract the sensational and exaggerated publications of newspapers.

**Johnson, R. U.** Responsibilities of the magazines. Independent, Dec. 26, 1912, v. 73, p. 1487-490.

An address delivered before the School of Journalism of Columbia University.

**Magazines, their scope and influence.** Independent, Oct. 1, 1908, v. 65, p. 796-98.

Relative value of magazines as compared with books.

**Mathews, William.** Periodical literature (in his *Literary style and other essays*. 1888. p. 61-71. Chic. Griggs, \$1.50).

**Periodicals read in a country community.** World's Work, March 1905, v. 9, p. 5926-927.

Classified results of an investigation to ascertain what periodical literature circulates in a small eastern village.

**Wanted — a Retrospective Review.** Atlantic, Sept. 1900, v. 86, p. 428-30.

A magazine reprinting the really great literature and art.

## CRITICISM AND COMMENT

### General

**American periodicals.** Dial, Oct. 1, 1892, v. 13, p. 203-04.

Comparison of American magazines with English reviews.

**Archer, William.** American cheap magazines. Fortnightly Review, May 1910, n. s. v. 87, p. 921-32. *Same in* Living Age, June 4, 1910, v. 265, p. 579-87.

The "McClure type" of magazines and what they publish — comparison of English and American magazines.

**As others see us.** Harper's Weekly, May 22, 1909, v. 53, p. 6.

French criticism of American journalism.

**Cowdrick, E. L.** Public press and the public school. Education, Oct. 1900, v. 21, p. 100-08.

Deploing the stories of child life and the criticism of schools which have appeared in popular magazines.

**Crook, A. R.** Misrepresentation of nature in popular magazines. Science, May 11, 1906, n. s. v. 23, p. 748.

Three magazines accused: Century, Outing, and McClure's.

**Franklin, C. L.** Magazine science. Science, May 10, 1907, n. s. v. 25, p. 746.

Criticising the accuracy of scientific articles.

**Kittle, William.** What makes a magazine progressive? Twentieth Century, Aug. 1912, v. 6, p. 345-50.

"An analysis of the progressive and reactionary articles in the magazines worth mentioning." *Sub-title.*

**[Magazine literature.]** Harper's Magazine, Feb. 1903, v. 106, p. 491-94. (Editor's study)

What the reader demands in magazine literature — intellectual satisfaction.

**Meyer, A. N.** Previousness of periodicals. Critic, Jan. 1903, v. 42, p. 61-63.

The "frantic rush for timeliness."

**New periodical virtue.** Nation, April 20, 1911, v. 92, p. 392-93.

Are magazines really ahead of newspapers in honesty?

**Ominous sign of the times.** Outlook, Sept. 13, 1913, v. 105, p. 68-70.

Demoralizing effect of some magazine and newspaper illustrations.

**Profanity in magazines and plays.** Literary Digest, Oct. 25, 1913, v. 47, p. 759-60.

Paragraphs from the New York Christian Advocate protesting against swearing in the magazines.

**[Scope of periodicals.]** Harper's Magazine, Dec. 1901, v. 104, p. 167-70. (Editor's study)

The passing of serial literature in magazines.

**Tyranny of timeliness.** Atlantic, Aug. 1906, v. 98, p. 285-87.

Facetious remarks on the inevitableness of magazine contents at certain dates.

**War and the magazines.** Bookman, Dec. 1914, v. 40, p. 257-59.

Attitude of various magazines toward articles regarding the war.

### Literary Character

**Brown, F. C.** Literary journalism in theory and practice. Public Libraries, May 1908, v. 13, p. 159-62.

Literary criticism in the magazines.

**Newton, B. R.** What do Americans want in a magazine? Era, Nov. 1903, v. 12, p. 485-86.

Mediocrity of American periodical literature.

**An old-fashioned reader's likes.** Literary Digest, Aug. 23, 1913, v. 47, p. 285.

Deploing the contents of modern magazines.

**Perry, Bliss.** The American reviewer. Yale Review, Oct. 1914, n. s. v. 4, p. 3-24.

The demoralizing of literary criticism by the advertisers in a magazine.

**Perry, Bliss.** Literary criticism in American periodicals. Yale Review, July 1914, n. s. v. 3, p. 635-55.

Beginning of literary criticism in American magazines and its methods and results down to the present.

**[Poetry in magazines.]** Harper's Magazine, March 1907, v. 114, p. 641-44. (Editor's easy chair)

Mediocrity of magazine poetry.

**Pound, Ezra.** Blast from London: American magazine standards. Dial, Jan. 16, 1915, v. 58, p. 40-41.

Adverse criticism on the literary character of American magazines.

**Tendencies observed in the magazines.** Craftsman, April 1904, v. 6, p. 108-10.

Censure of the grade of literature and art supplied by some modern magazines.

**[Tendency of the modern periodical away from pure literature.]** Harper's Magazine, Aug. 1914, v. 129, p. 476-78. (Editor's study)

The passing of requirements of literary style in periodical literature.

**What the changing magazines indicate.** Current Opinion, Oct. 1913, v. 55, p. 269.  
Degeneration of magazines in the effort to please.

#### **Fiction**

**Bird, F. M.** Magazine fiction and how not to write it. Lippincott's, Nov. 1894, v. 54, p. 650-57.

Comparison of magazine fiction with that published in books.

**Canby, H. S.** Current literature and the colleges. Harper's Magazine, July 1915, v. 131, p. 230-36.

The lack of intelligent readers and critics is responsible for the mediocrity of modern American literature.

— Free fiction. Atlantic, July 1915, v. 116, p. 60-68.

Analysis and constructive criticism of the modern magazine story.

**Deserters from fiction.** Nation, June 2, 1910, v. 90, p. 552.

Magazines and writers are turning from short stories to special articles.

**Impurity in the magazines.** Literary Digest, Aug. 2, 1913, v. 47, p. 178.

Censure of magazine fiction by different journals.

**A jar for the publisher.** Literary Digest, June 20, 1914, v. 48, p. 1487-488.

Magazines pay more for serials than publishers pay for novels.

**Modern dime novel.** New England Magazine, Sept. 1912, n. s. v. 48, p. 305-07.

"Sensational and so-called popular magazines."

**Moderwell, H. K.** Hearst and the hearthstone. Twentieth Century, Sept. 1912, v. 6, p. 407-16.

"The real danger of the Hearst magazine system is that it has capitalized mediocrity and vulgarity." *Sub-title.*

**Serials versus novels.** Dial, Sept. 1, 1914, v. 57, p. 125-27.

Disadvantages of serial publication.

[**Stories in a magazine.**] Harper's Magazine, July 1902, v. 105, p. 312-16. (Editor's study)

Short stories compared with novels.

#### **Muckraking and Controlling Interests**

**Bray, F. C.** Recent phases of journalism. Chautauquan, March 1912, v. 66, p. 98-104.

Popular magazines have gone in for exposures, extensive advertising, and fiction.

**Duffy, Richard.** Lincoln Steffens. Critic, May 1904, v. 44, p. 407-09.

The impetus he gave magazines toward graft-exposure.

**Francis, C. M.** Fighting magazines. Bookman, July 1910, v. 31, p. 474-77.

Muckraking in the popular magazines is done in a superficial, incomplete way.

**French, George.** Masters of the magazines. Twentieth Century, April-June 1912, v. 5-6. See index for paging.

A series of articles on the controlling interests of magazines — who has the greater power, the moneyed stockholder or the advertiser?

**Kittle, William.** The interests and the magazines. Twentieth Century, May 1910, v. 2, p. 124-28.

"Analyzing the policies of eleven popular magazines."

— Public opinion forming magazines, 1903-1908. Arena, July 1909, v. 41, p. 446-48.

**Magazine early birds.** Bookman, Aug. 1909, v. 29, p. 658-60.

Magazines which for a time carried serial articles on reform movements suddenly dropped them.

**Monthly magazines in the grip of privileged wealth.** Arena, Jan. 1909, v. 41, p. 106.

The paralyzing influence of Wall Street and Standard Oil on the freedom of the press.

**The other side: the exposure of vice in periodicals.** Atlantic, March 1914, v. 113, p. 357-62.

Protest against the constant publication in magazines of the evil in the world.

**Popular magazine.** Nation, Feb. 23, 1911, v. 92, p. 187.

Transformation of the periodical press when magazines became combative.

**Publicity for the organs of publicity.** Chautauquan, Jan. 1913, v. 69, p. 129-31.

Act of Congress which is to do away with the control of magazines by certain special interests.

**Strangling the magazines.** Nation, May 2, 1912, v. 94, p. 431-32.

Refuting the argument that big interests control the magazines.

### WRITING FOR MAGAZINES

**About training writers.** World's Work, Nov. 1907, v. 15, p. 9506-507.

Writing is a craft that should be taught in schools, editors want trained writers.

**Bird, F. M.** Contributor his own editor. Lippincott's, March 1897, v. 59, p. 427-32.

Mistakes made by those who write for magazines.

**How to write for the magazines.** Blackwood's, Nov. 1900, v. 168, p. 762-65.

From the English point of view but the methods suggested no doubt apply in United States.

**Practical teacher.** Bookman, Dec. 1912, v. 36, p. 356-58.

Magazine writing as taught by A. F. Wilson of New York University.

**Willey, D. A.** Writing for the magazines. Gunton's, Oct. 1904, v. 27, p. 357-66.

Analysis of the contents of magazines.

### WORK OF THE EDITOR

**Bird, F. M.** No new hands wanted. Lippincott's, April 1898, v. 61, p. 572-76.

Principles involved in selection by editors.

— Two sides. Lippincott's, Nov. 1896, v. 58, 713-20.

An effort to explain why editors reject contributions.

**Cray, Homer.** What happens to a manuscript after the postman. *Bookman*, Aug. 1911, v. 33, p. 653-55.

Processes involved in selection in the publisher's office.

**Editing for the best magazines.** *Atlantic*, May 1906, v. 97, p. 719-20.

Why certain stories are rejected.

**Editors and their critics.** *North American Review*, Oct. 5, 1906, v. 183, p. 696-98.

Account of a trick played on editors to check up their methods of selection.

**[Experiences of an editor.]** *Outlook*, March 18, 1905, v. 79, p. 677-79. (*Spectator*)

Trying and amusing incidents with contributors.

**Hawthorne, Julian.** Journalism the destroyer of literature. *Critic*, Feb. 1906, v. 48, p. 166-71.

Contains discussion on the complexity of magazine editing.

**Hodges, George.** Editors and parsons. *Outlook*, Nov. 28, 1908, v. 90, p. 707-10.

Thoughts from the consideration of three books: *Magazine writing and the new literature*, by Alden; *Park Street papers*, by Perry; and *In a new century*, by Martin.

**Howells, W. D.** Literature and life. Harper, 1902. \$2.25.

Chapters on *The man of letters as a man of business*, *The editor's relations with the young contributor*, and *American literary centres*, contain excellent discussion on editing and on writing for magazines from the author's own experience in both capacities.

**Humorous side of an editor's life.** *Ladies' Home Journal*, Aug. 1907, v. 24, p. 7.

Collection of funny stories about well-known editors and writers.

**Hunt for new magazine magic.** *Literary Digest*, April 17, 1915, v. 50, p. 878-79.

"Muckraking is over. What next?"

**Instead of an article about Pittsburgh.** *Everybody's*, Aug. 1910, v. 23, p. 209-14.

How a magazine gets up an article or a series of articles.

**LeGallienne, Richard.** Passing away of the editor. *Bookman*, April 1905, v. 21, p. 166-67.

Editorial policies are giving place to the proprietor's editing to suit the public taste.

**Magazine from the inside.** *Bookman*, May 1915, v. 41, p. 251-60.

Discussion of the fundamentals of magazine editing and writing.

**Magazine policies and first numbers.** *Bookman*, Sept.-Oct. 1906, v. 24, p. 7-12, 95-96.

How a number of a magazine is built.

**Nathan, G. J.** Magazine in the making. *Bookman*, Dec. 1911, v. 34, p. 414-16.

Means of providing material for a magazine.

— Why manuscripts are rejected. *Bookman*, Oct. 1911, v. 34, p. 143-47.

Fundamental principle of selection.

**Salaries of editors.** *Bookman*, June 1907, v. 25, p. 341.

What different kinds of editors receive in New York.

**What the editor finds in his morning mail.** *Independent*, Feb. 20, 1913, v. 74, p. 411-15.

Help given the editor by the letters he receives.

## CONTRIBUTORS

### [Anonymous authorship in periodical literature.]

Harper's Magazine, May 1907, v. 114, p. 969-72.  
(Editor's study)

Why early authors wrote anonymously and later ones do not.

**Atherton, Gertrude.** Literary merchandise. New Republic, July 3, 1915, v. 3, p. 223-24.

The taste of modern readers is for the poor fiction now published in cheap magazines.

**Bird, F. M.** Opposing view-points: are editor and contributor natural enemies? Lippincott's, Dec. 1895, v. 56, p. 859-64.

Reasons for misunderstandings.

**Conduct of American magazines.** Atlantic, Sept. 1900, v. 86, p. 425-27.

Limitations imposed on contributors by American editors.

**Confessions of a literary journalist.** Bookman, Dec. 1907, v. 26, p. 370-76.

A career from newspaper reporter to magazine writer.

**Confessions of a magazine writer.** Bookman, Nov. 1907, v. 26, p. 316-20.

How a writer gets into the magazines.

**Dunn, Archibald.** An unknown writer in the magazines. Westminster Review, Feb. 1909, v. 171, p. 215-20.

What success will he have with the editors?

**Is genius neglected by the magazines?** Current Literature, Feb. 1907, v. 42, p. 165-66.

Refutation of the argument that genius is neglected.

**Johnson, Stanley.** How a New York editor was accustomed to giving out advice. Bookman, Dec. 1907, v. 26, p. 421-23.

The editor of the New York Mirror rejected manuscripts through the magazine.

**Literary aspirant.** Independent, April 26, 1900, v. 52, p. 997-1000.

How various magazines receive the unknown contributor.

**Magazines and manuscripts.** Bookman, March 1903, v. 17, p. 3-4.

Some pointers for those who send manuscripts to magazine editors.

**The manuscript reader.** Atlantic, June 1908, v. 101, p. 863-64.

How he feels about rejecting manuscripts.

**Mushroom reputations.** Bookman, June 1915, v. 41, p. 402-04.

The present day demand of magazines for names, not stories, to figure on their covers is forcing writers into mediocrity.

**Names for brains.** Saturday Review, July 30, 1892, v. 74, p. 133-34.

Evils of signing magazine articles — deploring the advertising use made of the names of contributors.

**Nathan, G. J.** Twice told tales of the magazines. Bookman, Jan. 1912, v. 34, p. 481-84.

Plagiarists and their work in magazines.



**Soule, George.** Magazines and democrats. New Republic, Aug. 21, 1915, v. 4, p. 78-79.

Placing the responsibility for formulized magazine fiction.

**[Success and failure of contributors.]** Harper's Magazine, March 1903, v. 106, p. 654-56. (Editor's study)

The best writers accept editing graciously.

#### **BUSINESS SIDE OF MAGAZINES**

**About magazines — quick and dead.** World's Work, May 1910, v. 20, p. 12876-878.

Magazines taken over by the Atlantic and the buying and selling of magazines.

**Agitation over second-class mail.** World's Work, April 1907, v. 13, p. 8707-708.

Discussion of the remedial measures suggested by the Joint Congressional Postal Commission.

**Big politics versus the magazine.** Hampton's, April 1911, v. 26, p. 521-23.

Editorial on the bill in congress to increase postal rates on periodicals.

**Canadian readers and American periodicals.** Outlook, June 1, 1907, v. 86, p. 228.

Protest of Canadians against increased postal rates.

**End of the magazine trust suit.** Literary Digest, Aug. 30, 1913, v. 47, p. 310.

The Sherman law prosecution of the periodical clearing house.

**Haney, L. H.** Magazine advertising and the postal deficit. Journal of Political Economy, April 1911, v. 19, p. 338-43.

Does not include magazines consisting largely of advertising matter as news or intelligence which it is the original and essential function of the Post Office to carry.

**Harvey, George.** Magazines in journalism. Harper's Weekly, March 19, 1910, v. 54, p. 8.

A speech to the Sphinx Club, giving high principles of editing and discussion of the postal rates.

**Let us have a postal investigation.** Hampton's, Feb. 1910, v. 24, p. 297-98.

Editorial remarks on President Taft's call for a postal investigation.

**Magazines versus the postmaster-general.** Current Literature, Feb. 1911, v. 50, p. 130-33.

Protest against increased postage for second class mail.

**Periodicals and the proposed postal rate increase.** American, May 1911, v. 72, p. 141-44.

Brief history of the bill and a plea that it apply to all classes of second class matter.

**Post office and the periodicals.** Outlook, Feb. 25, 1911, v. 97, p. 385-86.

What it will mean to increase the postage rate of second class matter.

**[Post office department and postal rates.]** Review of Reviews, March 1911, v. 43, p. 264-71. (Progress of the world)

Crookedness at Washington brings about increase in postal rates.

**Post-office reform.** Outlook, Jan. 8, 1910, v. 94, p. 58-59.

Questions the methods proposed in Postmaster-General Hitchcock's annual report.

**Proposal to increase postage rates.** Outlook, Dec. 31, 1910, v. 96, p. 1001-003.

Discussion of the Postmaster-General's recommendation.

**Proposed increase in postal rates.** Outlook, Feb. 25, 1911, v. 97, p. 371\*-72\*.

Explanation of the measure.

**Scientific journals and the public.** Popular Science Monthly, Sept. 1915, v. 87, p. 309-10.

A purely scientific journal cannot be self-supporting and should be endowed.

**Smith, Victor.** Starting a magazine. Bookman, April 1904, v. 19, p. 171-80.

The sensational start and tragic finish of a weekly magazine in New York.

**Stevens, W. B.** Opportunity and the man. Putnam's, Dec. 1909, v. 7, p. 303-11.

"A magazine publisher who has made millions." *Sub-title.*

**Thayer, J. A.** Out of the rut. N.Y. Dillingham, 1911. 50 cents.

"A business life story, a revised and enlarged edition of *As it is*," by the former editor of Everybody's.

**Unrestrained trade — and laughter.** World's Work, Aug. 1911, v. 22, p. 14669-671.

How the magazine clearing house came to be and its attack by the courts.

#### ADVERTISING IN THE MAGAZINES

**Brady, C. T.** Magazine circulation and advertising. Critic, Aug. 1905, v. 47, p. 168-71.

"Statistics as to circulation and income" of popular magazines. Answered by Lewis Saxby — Cyrus Townsend Brady as a statistician, in Critic, Oct. 1905.

**Dunn, F. P.** Mr. Dooley on the magazines. American, Oct. 1909, v. 68, p. 539-42.

About three-fourths of a magazine is devoted to advertising.

**French, George.** Shall the tail wag the dog? Twentieth Century, May 1912, v. 6, p. 19-26.

"The enormous bulk of advertising in the magazines, its cost, its efficiency, and the menace of its fluctuations." *Sub-title.*

**Literature of business.** Nation, Nov. 15, 1906, v. 83, p. 409-10.

In defense of advertising in the magazines.

**Magazine advertising.** Current Literature, Jan. 1903, v. 34, p. 9.

On the annoyance of finding advertising in the midst of literature.

[**Magazine world.**] Putnam's, July 1909, v. 6, p. 502-03. (The lounge)

Many magazines changing hands — advertising in monthly magazines.

**Nathan, G. J.** Magazine fiction à la mode. Century, May 1914, v. 88, p. 158-59.

Illustration of how the fiction is mixed up with advertisements in the advertising pages.

**Periodical advertising.** Nation, Oct. 24, 1907, v. 85, p. 365.

The passing of certain English magazines calls forth remarks on the advantages of advertising.

**Roosevelt, Theodore.** Applied ethics in journalism. Outlook, April 15, 1911, v. 97, p. 807-09.

Part taken by various magazines in the crusade against fakers and swindlers.

## **MAGAZINE MAKING**

### **Mechanical Make-up**

**Bradley, W. A.** The magazine. Printing Art, Jan. 1911, v. 16, p. 345-48.

Magazine makeup as it has developed in America.

— Modern magazine-making and its relation to commercial-printing methods. Graphic Arts, July 1912, v. 4, p. 17-20.

An enlightening article on the mechanical work of producing a magazine.

**Delany, S. P.** Reading the magazines. Dial, March 16, 1907, v. 42, p. 175.

How the mechanical makeup of magazines makes reading them tiresome.

**Hanson, F. S.** On magazine makeup. Printing Art, June 1909, v. 13, p. 215-16.

Criticisms and suggestions on the arrangement of material in magazines.

**Johnson, H. L.** Personality of magazines. Graphic Arts, Nov. 1913, v. 5, p. 293-94.

Comment on the distinguishing technical features of thirty-eight current magazines.

**Magazine printing.** Nation, Aug. 25, 1910, v. 91, p. 160-61.

What might be done in the makeup of a magazine.

### **Illustration**

**Bowles, J. M.** Decorative features of American magazines. Printing Art, Dec. 1907, v. 10, p. 241-47.

The illustrative work done, chiefly in Century, Harper's, and Scribner's magazines.

**Caffin, C. H.** Note on American illustration. Independent, Nov. 21, 1907, v. 63, p. 1217-19.

The degeneration of art through the work of the popular illustrators.

**Carrington, J. B.** Modern methods for books and periodicals. Bookman, Aug. 1905, v. 21, p. 645-50.

Processes of half-tones, colored pictures and photogravures.

**Cockerell, T. D. A.** Art in the magazines. Dial, Feb. 1, 1913, v. 54, p. 88.

Adverse criticism of the impressionistic art in Century and other magazines.

**Hoerber, Arthur.** A century of American illustration. Bookman, Nov. 1898, v. 8, p. 216-19.

A serial article one section being devoted to the first of the important illustrated magazines.

**Horgan, M. H. B.** Our leading illustrators. Independent, Dec. 14, 1905, v. 59, p. 1396-1408.

Ten artists — biographical sketches with mention of the magazines in which their work appears.

**Leading American illustrators.** Independent, Nov. 21, 1907, v. 63, p. 1201-216.

Selected examples of their work.

**Magazine art in America as diagnosed by an impatient editor.** Current Opinion, Feb. 1915, v. 58, p. 117.

Extracts from Max Eastman's *The masses*, in which he discusses the commercialization of magazine art.

**Northcliffe, A. C. W. Harmsworth, 1st baron.** • The future of magazines. Independent, Nov. 19, 1908, v. 65, p. 1165-166.

Illustration of magazines must be improved.

**Trail of the fashion magazine.** Atlantic, Sept. 1911, v. 108, p. 429-30.

How fashions pervade magazine illustration.

### USE OF MAGAZINES IN SCHOOLS

**Abbott, Allan.** High school course in periodical literature. English Journal, Sept. 1913, v. 2, p. 422-27.

Details of an interesting and instructive course as conducted in one school.

**Collier's at school.** Collier's, May 2, 1914, v. 53, p. 24.

Use of Collier's in American literature class in Culver Military Academy.

**Gathany, J. M.** Using magazines in history classes. Outlook, Aug. 29, 1914, v. 107, p. 1053-056. Reprinted in Wilson Bulletin, Nov. 1914, v. 1, p. 4-6.

Four methods described for the use of magazines in schools.

**Hartwell, E. C.** Magazine reading in the high school. Independent, March 30, 1914, v. 77, p. 451.

A superintendent of schools tells of a course in which the Independent is used as the text.

**Holt, Hamilton.** Editor as schoolmaster. Independent, Aug. 3, 1914, v. 79, p. 169-71.

An address delivered at the National Conference of Newspaper Men, Lawrence, Kansas. Compares magazines with daily papers and with books.

**Kelly, R. W.** Science in the class room. Scientific American, March 28, 1914, v. 110, p. 265.

Use of Scientific American in the class room and a list of topics for which the magazine is used in high schools.

**Literary Digest as a text book.** Literary Digest, Jan. 11, 1913, v. 46, p. 81.

Teachers tell of the use of the Digest in the Washington Irving High School in New York. There has since been published a pamphlet on *How we use the Literary Digest as a text in our classrooms* by the Funk & Wagnalls Company. This includes testimony of superintendents, principals and teachers who are so using this magazine.

**McAndrew, William.** One remedy for education. World's Work, Nov. 1912, v. 25, p. 72-79. Condensed in Literary Digest, Nov. 2, 1912, v. 45, p. 789.

"The use of magazines of current events as text books in high schools." *Sub-title.*

**Magazine in the school.** Literary Digest, Feb. 6, 1915, v. 50, p. 245.

Extracts from Professor Thorpe's chapter in *The modern high school*, giving methods for using magazines in schools.

**Opdycke, J. B.** Newspaper and the magazine in the classroom. *School and Society*, June 12, 1915, v. 1, p. 832-38.

"We should lead into the book, the remote, from the newspaper and the magazine, the near at hand."

**Orman, Felix.** Vitalizing classroom instruction: the new order of teaching. *Outlook*, July 28, 1915, v. 110, sup. p. 1-8.

"An account of the methods of one of many progressive educational institutions that use review periodicals as textbooks in various courses of study." *Sub-title.*

**Schermerhorn, E. M.** Literary Digest in the English class. *Literary Digest*, Feb. 20, 1915, v. 50, p. 383-84.

Enthusiasm shown by classes using Literary Digest and good results from it.

**Scientific American in our schools.** *Scientific American*, Dec. 20, 1913, v. 109, p. 466.

Various uses made of Scientific American in school work.

**Scientific American in the schools and universities.** *Scientific American*, Dec. 13, 1913, v. 109, p. 450.

Several teachers tell of their experiences in using Scientific American.

**Simons, S. E.** American literature and the modern magazine in the high school course. *English Journal*, June 1913, v. 2, p. 357-61.

Outline of an inclusive course to be offered. What magazines have done and are doing for American literature.

**Teaching children the use of periodicals.** *Wilson Bulletin*, March, 1915, v. 1, p. 26.

**Teaching the use of current periodicals in elementary schools.** *Scientific American*, July 25, 1914, v. 111, p. 62.

A scheme outlined by a teacher for the use of magazines in schools.

**Trams, A. F.** Literary Digest in the class room. *Literary Digest*, Feb. 20, 1915, v. 50, p. 381-82.

Reduced rates on the Digest; how it is liked by the pupils.

## HISTORY

### General

**Alden, H. M.** Magazine writing and the new literature. Harper, 1908. \$2.00. *See* index for American magazines, editors, and contributors.

Chapter five on *American periodicals*, tells the origin of the more stable American magazines.

**Bellew, F. H. T.** Old-time magazines. *Cosmopolitan*, Jan. 1892, v. 12, p. 343-50.

Followers of the Penny magazine of London in the United States.

**Benton, Joel.** Looking through an old magazine. *Gunton's*, Nov. 1904, v. 27, p. 472-77.

What was in the magazines fifty years ago.

**Blair, E. H.** An excursion among the periodicals. *Andover Review*, Aug. 1892, v. 18, p. 147-54.

Contents of the reviews and how they indicate the drift of modern thought.

**Cairns, W. B.** On the development of American literature from 1815-1833, with especial reference to periodicals. Univ. of Wis. 1898. 35 cents.

Discussion given for different cities and regions with lists of the periodicals published in each. A published thesis.

**Cheap magazines.** McClure's, Aug. 1895, v. 5, p. 287-88.

Discussions that came up when McClure's was reduced to a ten cent magazine.

**Christmas magazines and literary decay.** Poet Lore, Jan. 1893, v. 5, p. 39-43.

How different magazines were affected by Christmas.

**Dodge, M. A.** Magazine literature (*in her Skirmishes and sketches*. 1865. p. 225-32. Estes, \$1.50)

Shows how magazine literature was considered early in its development.

**Eaton, C. H.** Decadence of magazine literature, 1888-1897. Forum, Oct. 1898, v. 26, p. 211-16.

An analysis of the contribution of magazine literature to intellectual life.

**French, George.** Damnation of magazines. Twentieth Century, June 1912, v. 6, p. 99-111. Condensed in Current Literature, July 1912, v. 53, p. 103-05.

Gives the history of Success, how it with Hampton's, McClure's and Pearson's made blunders in muckraking.

**Hancock, E. L.** Passing of the American comic. Bookman, Sept. 1905, v. 22, p. 78-84.

History of comic papers in United States. Mentions the beginnings of Life, Puck, and Judge.

**Harper, J. H.** House of Harper. Harper, 1912. \$3.00. See index for paging.

Comment on many American magazines.

**Harvey, C. M.** Memorable half-century, 1857-1907. Putnam's, Feb. 1910, v. 7, p. 589-98.

Some attention given to the magazines of the period.

**Lovejoy, G. N.** Half-forgotten magazines. Chautauquan, April 1901, v. 33, p. 28-30.

Account of "the first really distinctive movement in magazine publication in the United States," 1833-1870.

**Lowell, J. R.** Letters; ed. by C. E. Norton. Harper, 1894. 2v. \$8.00. See index for paging.

The letters give many interesting things about Atlantic, North American Review, and other magazines.

**Magazine policies and first numbers.** Bookman, Sept.-Oct. 1906, v. 24, p. 7-12, 95-96.

Describes the first number of Harper's, Scribner's, Century, Munsey's, and McClure's.

**Nelson, H. L.** American periodicals, 1880-1900. Dial, May 1, 1900, v. 28, p. 349-352.

Increased importance of periodical literature during the last twenty years.

**Ninabuck, W. L.** Development of the American popular magazine. Univ. of Wis. 1911.

A thesis discussing Cosmopolitan, Munsey's, McClure's, Everybody's, American, and Hampton's magazines.

**Norton, C. E.** Letters. Houghton, 1913. \$5.00.  
See index for paging.

Several magazines are discussed in connection with Norton's work on them.

**Palfrey, J. G.** Periodical literature of America. North American Review, Oct. 1834, v. 39, p. 277-301.

Discussion of early periodicals in the United States, their scope and content.

**Periodical literature of America.** (*in* Bristed, C. A. *Pieces of a broken down critic*. Baden-Baden, Scatzeniovsky, 1858. v. 3, p. 14-24) Reprinted from Blackwood's, Jan. 1848.

Adverse English criticism of the early American magazines.

**Tremendous youth.** Bookman, Oct. 1912, v. 36, p. 108.

Comment on recent short-lived magazines.

### Sectional

**Fleming, H. E.** Magazines of a market-metropolis. Univ. of Chic. 1906.

"Being a history of the literary periodicals and literary interests of Chicago." *Sub-title.*

A reprint of papers entitled "The literary interests of Chicago" from The American Journal of Sociology, Nov. 1905, Jan., May, July, 1906.

**Harris, Corra.** Literary spectrum of New York. Independent, March 30, 1914, v. 77, p. 442-43.

Last three paragraphs of the article devoted to magazines and editors.

**Life-story of a magazine.** Dial, June 16, 1913, v. 54, p. 489-92.

History of the Lakeside Monthly of Chicago.

**Mendenhall, Lawrence.** Early literature in the Miami Valley. Midland Monthly, Aug. 1897, v. 8, p. 144-51.

One part devoted to periodicals of the section during first part of the nineteenth century.

**Slauson, A. B.** Washington's first magazine. Columbia Historical Society Records, 1906, v. 9, p. 119-25.

History of the National Magazine first published in 1799.

**Smyth, A. H.** Philadelphia magazines and their contributors, 1741-1850. Phil. Lindsay, 1892. \$1.00.

Makes Philadelphia a rival of New England in literary prominence.

**Tassin, Algernon.** Magazine in America. Bookman, Feb., April-Oct. 1915, v. 40, p. 659-73; v. 41, p. 138-51, 284-96, 369-80, 521-33, 620-32; v. 42, p. 59-73, 135-47.

*Contents:* Eighteenth century magazines — Making of the Boston tradition — Philadelphia, the valley of self-sufficiency — New York and the making of a metropolis — When the Atlantic was new — South and west: Athens that might have been — Putnam's and the new journals of opinion — The converted Corsair.

**Venable, W. H.** Early periodical literature of the Ohio Valley. Magazine of Western History, June-July 1888, v. 8, p. 101-10, 197-203.

Covers dates 1819-1860. Also reprinted in separate form.



### Biographical Sketches of Editors

**Changes in ownership and editors.** Critic, Sept. 1906, v. 49, p. 198-200.

**Gale, Zona.** Editors of the younger generation. Critic, April 1904, v. 44, p. 318-31.

Brief accounts of the editors of leading American magazines, illustrated by portraits.

**Harkins, E. F.** John Kendrick Bangs (*in* Harkins, E. F. *Little pilgrimages among the men who have written famous books*. 1902, v. 1, p. 231-45. Page, \$1.50)

Mentions Bangs' connection with Life and with Harper's Weekly.

— William Dean Howells (*in* Harkins, E. F. *Little pilgrimages among the men who have written famous books*. 1902, v. 1, p. 11-25)

Tells of his editorial work on Atlantic, Cosmopolitan and Harper's magazines.

**Holly, F. M.** American magazine editors. Bookman, Dec. 1900, v. 12, p. 357-68.

Short sketches and portraits of Alden, Gilder, Burlingame, Shaw, Perry, Page, Bok, McClure, Munsey, and others.

**Nathan, G. J.** Editors who regret. Bookman, Feb. 1911, v. 32, p. 661-64.

Names the editors and managing editors of the popular magazines.

**Phillips, D. G.** Great magazines and their editors. Success, May 1903, v. 6, p. 303-07+.

Some characteristics and portraits of twenty-four American editors.

**Ridgway, E. J.** Magazine makers. Everybody's, Jan. 1912, v. 26, p. 41-56.

Biographical sketches and the publishing work of six men prominent in the American press.

**Some California magazine editors.** Bookman, Oct. 1906, v. 24, p. 95.

Editorial staff members of McClure's, Cosmopolitan, Everybody's, Craftsman, and other magazines.

**Tarbell, I. M.** Sarah Josepha Hale. American, March 1910, v. 69, p. 666-68.

Her work on the Ladies' Magazine and on Godey's Lady's Book.

**Wyer, M. G.** Magazine editors. Public Libraries, June 1909, v. 14, p. 212-13.

The editors of twenty-seven of the more important American periodicals.

### Children's Magazines

**Fraser, M. C.** Children's magazines. Public Libraries, April 1911, v. 16, p. 151-53.

Seven magazines are discussed as to their scope and characteristics.

**Matthews, H. L.** Children's magazines. Bulletin of Bibliography, April 1899, v. 1, p. 133.

History of magazines for children beginning with 1420.

## HISTORY OF INDIVIDUAL MAGAZINES

### Atlantic Monthly

**Atlantic Monthly.** Fiftieth anniversary number, Nov. 1907, v. 100, p. 575-720.

This number has articles telling of how the original idea for the magazine was worked out by the literary men of New England. Different editors and contributors tell of their experiences in working on the Atlantic. The whole history of the magazine for the fifty years is brought out by the contents:

Launching the magazine, by C. E. Norton.

An early contributor's recollections, by J. T. Trowbridge.

Atlantic dinners and diners, by Arthur Gilman.

The editor who was never the editor, by Bliss Perry.

Unbound old Atlantics, by L. F. Baldwin.

The Contributor's Club: A letter from Dr. Holmes; Ticknor and Fields and the Old South clock. The Atlantic's pleasant days in Tremont Street.

#### Comment on the anniversary:

Atlantic's anniversary. Bookman, Dec. 1906, v. 24, p. 317-18.

Atlantic's half century. Outlook, Nov. 16, 1907, v. 87, p. 562-64.

Fifty years of the Atlantic Monthly. Independent, Nov. 7, 1907, v. 63, p. 1124-125.

A literary event. Outlook, Dec. 1, 1906, v. 84, p. 804-05.

A noteworthy magazine anniversary. World's Work, Nov. 1907, v. 15, p. 9506.

**Forty years of the Atlantic Monthly.** Atlantic, Oct. 1897, v. 80, p. 571-76.

Early history of the Atlantic, its publishers and contributors.

**On reading the Atlantic cheerfully.** Atlantic, Jan. 1902, v. 89, p. 1-4.

Principles held by certain writers should not be taken as the doctrines advocated by the magazine.

**Perry, Bliss.** Park Street papers. Houghton, 1908. \$1.25.

Many of the chapters deal directly with the Atlantic: the following having already been printed there:

Number 4 Park Street. Jan. 1903, v. 91, pp. 1-5. A readable proposition. Jan. 1905, v. 95, p. 1-5. Turning the old leaves. Jan. 1907, v. 99, p. 1-4.

— Turning the new leaves. Atlantic, Jan. 1908, v. 101, p. 1-2.

Editorial policies of the Atlantic.

**Scudder, H. E.** The Atlantic Monthly, 1857-1861 (in his *James Russell Lowell: a biography*. 1901, v. 1, p. 408-55. Houghton, \$3.50)

Early history and influence of the Atlantic. The index in second volume gives further references.

**Tassin, Algernon.** When the Atlantic was new. Bookman, July 1915, v. 41, p. 521-33. (Magazine in America)

How America's great literary lights launched a magazine.

**Trowbridge, J. T.** The author of *Quabbin*. Atlantic, Jan. 1895, v. 75, p. 108-16.

The "varied and honorable though somewhat disappointed career" of Francis H. Underwood.

### Century Magazine

**De Vinne, T. L.** Printing of the Century. Century, Nov. 1890, v. 41, p. 87-99.

"The evolution which has taken place in his own printing house in connection with periodical printing." *R. W. Gilder.*

**Forty years of this magazine.** Century, Nov. 1910, v. 81, p. 131-50.

"Survey of the Century's progress in the arts of illustration." *Sub-title.* Portraits of founders and makers of the Century and reproductions of the illustrations published from time to time.

**Gilder, R. W.** Century's twentieth anniversary. Century, Nov. 1890, v. 41, p. 148.

Work of the Century and the means by which it is accomplished.

**History of a publishing house, 1846-1894.** Scribner's, Dec. 1894, v. 16, p. 793-804.

Includes history of Scribner's Monthly and of Scribner's Magazine.

**Retrospect of the Century.** Century, Nov. 1910, v. 81, p. 151-54.

Notable contributors to the Century.

**Richard Watson Gilder.** Book News, Feb. 1890, v. 5, p. 208-09.

His editorial connections with several newspapers and magazines before the Century.

**Spirit of the Century.** Century, Sept. 1913, v. 86, p. 789-91.

Creed and policy of the Century as expressed by various editors.

**Theodore Low De Vinne.** Century, May 1914, v. 88, p. 151-52.

Describes relation to Century Magazine.

**Work well done.** Outlook, Aug. 2, 1913, v. 104, p. 736-37.

Work of Robert Underwood Johnson on the Century.

### Collier's National Weekly

**C. W. Post, faker.** Collier's, Dec. 24, 1910, v. 46, p. 13-15.

Disputes that came up when Collier's refused to advertise grape nuts.

**A lying advertisement.** Collier's, Dec. 31, 1910, v. 46, p. 21.

"C. W. Post's attempt to counteract the effect of that \$50,000 libel verdict." *Sub-title.*

**Norman Hapgood and Collier's Weekly.** Outlook, Nov. 2, 1912, v. 102, p. 472-73.

Why Hapgood resigned.

**Public service by Collier's Weekly.** World's Work, April 1906, v. 11, p. 7369.

**Who's who in Collier's.** Collier's, Jan. 2, 1909, v. 42, p. 14-15.

Fifty-six portraits of men who help make Collier's. A trip through the home of Collier's.

### **Cosmopolitan**

**Making a magazine.** Cosmopolitan, Aug. 1897, v. 23, p. 465-82.

Description and illustration of buildings, grounds, and apparatus.

**Making of an illustrated magazine.** Cosmopolitan, Jan. 1893, v. 14, p. 259-72.

Steps in preparing the magazine.

### **Country Life in America**

**Doubleday, F. N.** Autobiography of Country life in America. Country Life, April 15, 1912, v. 21, p. 21-22.

See also the second entry under *World's Work*.

### **Craftsman**

**Stickley, Gustav.** The Craftsman movement: its origin and growth. Craftsman, Oct. 1913, v. 25, p. 17-26.

Tells how the Craftsman came to be started.

—, Craftsman's birthday. Craftsman, May 1913, v. 24, p. 252-55.

Craftsman ideals and projects.

### **Dial**

**The Dial's outlook on literature.** Review of Reviews, May 1910, v. 41, p. 621.

Tribute to the Dial and Francis F. Browne.

**Francis Fisher Browne.** Bookman, May 1900, v. 11, pp. 202-03. (Chronicle and comment.)

One paragraph of a biographical sketch of Browne.

[**Francis Fisher Browne**] Dial, June 1, 1913, v. 54, p. 437-41.

Biographical sketch of Browne, including the founding and early history of the Dial.

**From those who knew him.** Dial, June 1, 1913, v. 54, p. 441-43.

Quotations showing appreciation of Browne.

**Muir, John.** Browne the beloved. Dial, June 16, 1913 v. 54, p. 492.

An appreciation of Browne.

**The new Dial.** Dial, Sept. 1, 1892, v. 13, p. 127-28.

Changes when the Dial became a semi-monthly.

**Tributes from our friends.** Dial, May 1, 1900, v. 28, p. 357-62.

Letters expressing appreciation of the Dial.

### **Everybody's Magazine**

**French, George.** Everybody's business. Twentieth Century, July 1912, v. 6, p. 241-49.

History of Everybody's, the boldness and success with which it has criticised big business.

**Thayer, J. A.** Out of the rut. 1912. See index for paging.

History of Everybody's by one of its founders.

### Harper's Monthly Magazine

**Alden, H. M.** Anniversary retrospect, 1900-1910. Harper's Magazine, June 1910, v. 121, p. 38-45.

Harper's excellences and its service to America.

— Fifty years of Harper's Magazine. Harper's Magazine, May 1900, v. 100, p. 947-62.

Early history of the magazine, with sketches and portraits of some of its publishers, editors, contributors, and illustrators.

**The Alden reception.** Bookman, Dec. 1906, v. 24, p. 327.

Reception in honor of the seventieth birthday of Henry Mills Alden.

**[Completion of its sixtieth year]** Harper's Magazine, Nov. 1909, v. 119, p. 961-64. (Editor's study)

The evolution of literature and Harper's place in the literary world.

**Harper, J. H.** House of Harper. 1912. p. 84-90.

How the magazine came to be started and something of its early work.

**[Henry Mills Alden]** Harper's Weekly, July 20, 1907, v. 51, p. 1048-049.

Degree of Doctor of Laws conferred upon Alden by Williams College.

**Henry Mills Alden.** Outlook, Nov. 10, 1906, v. 84, p. 599-600.

Biographical sketch and an appreciation of Mr. Alden.

**Henry Mills Alden in Metuchen, New Jersey.** (In Halsey, F. W., ed. *American authors and their homes*. 1905. p. 269-78. N. Y.: Pott, \$1.00.)

Descriptions of the places where Mr. Alden lives and works.

**Henry Mills Alden's seventieth birthday: souvenir of its celebration.** Harper's Weekly, Dec. 15, 1906, Part 2, v. 50, p. 1810-840.

A list of the guests present is followed by Mr. Alden's response to the speech of welcome, poems read on the occasion, pictures presented, and letters of congratulation received. The greater part of the number is devoted to pictures of the guests at tables.

**[Policy]** Harper's Magazine, Nov. 1908, v. 117, p. 961-64. (Editor's study)

On the scientific articles and the fiction published in Harper's.

**[Principles of selection of articles]** Harper's Magazine, April 1906, v. 112, p. 800-02. (Editor's study)

What Harper's offers its readers.

**[Space given to fiction]** Harper's Magazine, March 1906, v. 112, p. 638-40. (Editor's study)

Fiction in proportion to other articles in Harper's.

**Tassin, Algernon.** The converted Corsair. Bookman, Oct. 1915, v. 42, p. 135-47.

History, artistic make-up and editorial policy of Harper's from the beginning.

### Harper's Weekly

**Harper's Weekly.** Fiftieth anniversary number, Jan. 5, 1907, v. 51, p. 8-23+.

The articles included in this issue give the entire history of the Weekly — its founding, the men who worked on it, its scope and influence — through the writings of early editors and others:

Recollections of an early editor, by H. M. Alden.

The first number, by E. S. Martin.

Harper's Weekly and Thomas Nast, by A. B. Paine.

Autobiographical view of the Weekly, by W. D. Howells.

Harper's Weekly as a fighting arm, by H. L. Nelson.

Recollections of a Harper's Weekly cartoonist, by W. A. Rogers.

Reminiscences of a recent editor, by J. K. Bangs.

**Harper, J. H.** House of Harper. 1912. See index for paging.

Starting of Harper's Weekly and some of the work it has done.

**Harris, Corra.** New wine in old bottles. Harper's Weekly, Jan. 17, 1914, v. 58, p. 24-25.

States exactly what the Weekly is working for.

**Interesting event in the publishing world.** Outlook May 31, 1913, v. 104, p. 232.

Norman Hapgood becomes editor of Harper's weekly.

**Program.** Harper's Weekly, Aug. 16, 1913, v. 58, p. 3.  
Plans for editing the Weekly under the management of Norman Hapgood.

### Independent

**Independent.** Sixtieth anniversary number, Dec. 10, 1908, v. 65, p. 1329-442.

The entire history of the magazine is brought out from the original founders and editors down to the present through reprints, and sketches by the editors, contributors and friends of the magazine:

[Portraits of the five original owners of the Independent, and of persons and places connected with its history.]

Sixty years of the Independent, by W. H. Ward.

Conflicts and conquests, by W. H. Ward.

Editors, by W. H. Ward.

Henry C. Bowen, by W. H. Ward.

Editors to the public, by Leonard Bacon.

Historical sketch of the Independent, by Theodore Tilton.

Publisher to the public, by H. C. Bowen.

Thirty-six years in the Independent, by T. L. Cuyler.

Thirty years ago, by R. S. Storrs.

Words of appreciation from readers of the Independent.

Our charter friends.

In the editorial department of the Independent, by W. H. Ward.

Our contributors, by Hamilton Holt.

Survey of the world, by F. D. Root.

The literary department, by E. E. Slosson.

Art in the Independent, by W. G. Bowdoin.

How the subscriptions are handled, by Gardner Richardson.

**Backward glance and a look ahead.** Independent, Oct. 2, 1913, v. 76, p. 5-6.

Policies the Independent has stood for during its sixty-four years.

**Chautauquan to be merged with the Independent.** Independent, May 4, 1914, v. 78, p. 210-11.

Chautauqua movement and the course for 1914-1915.

**Critical reader.** Independent, Nov. 26, 1908, v. 65, p. 1253-254.

Why the Independent speaks out radically.

**How the other half thinks.** Independent, Sept. 19, 1907, v. 63, p. 707-09.

Policy of the Independent.

**Independent under new management.** Independent, Nov. 7, 1912, v. 73, p. 1083.

When Hamilton Holt became editor, other members of the staff named also.

**Making of a magazine.** Independent, Nov. 22, 1906, v. 61, p. 1237-239.

Subjects which readers said they would like to see treated in the Independent.

**New home of the Independent.** Independent, July 31, 1913, v. 75, p. 236-38.

Moves into 119 West Fortieth Street.

**Our new dress.** Independent, Jan. 2, 1913, v. 74, p. 1-2.

Changes in the mechanical make-up of the Independent.

**Procter, E. D.** When the Independent was young. Independent, Jan. 5, 1914, v. 77, p. 18.

Reminiscences of the Independent during the Revolution.

**Pros and cons.** Independent, May 30, 1912, v. 72, p. 1162-167.

Extracts from letters criticising the Independent favorably or otherwise.

**Scientific management in reading.** Independent, Jan. 9, 1913, v. 74, p. 75-77.

How the Independent saves time for readers.

**Ward, W. H.** Record of the Independent. Independent, Nov. 7, 1912, v. 73, p. 1038-040.

History of the editorship of the Independent.

— Three score years and five. Independent, Jan. 5, 1914, v. 77, p. 15-18.

History of the Independent during its sixty-five years.

— Wish and hope. Independent, Jan. 5, 1914, v. 77, p. 5-6.

What a former editor would have the Independent do and be.

**What we are trying to do.** Independent, Jan. 5, 1911, v. 70, p. 53-54.

Purpose and aim of the Independent.

### **Ladies' Home Journal**

**Editorial policy.** Ladies' Home Journal, March 1908, v. 25, p. 1.

On the editor's personal page he states clearly the policy of the Journal.

**A few things we have done.** Ladies' Home Journal, Nov. 1908, v. 25, p. 2.

Classified lists of articles, writers and subjects that have been brought out by the Journal.

**How this magazine happened.** Ladies' Home Journal, Nov. 1908, v. 25, p. 1.

History of the Journal as it was worked up by Cyrus H. K. Curtis.



**The Journal's new home.** Ladies' Home Journal, Nov. 1908, v. 25, p. 3.

Historic location of the new building for the Curtis publishing company.

**Thayer, J. A.** Out of the rut. Dillingham, 1912. 50 cents. *See index for paging.*

Some history of the Journal, especially of its work in advertising.

#### **Literary Digest**

For articles about the Literary Digest *see* those under the heading *Use of Magazines in schools.*

#### **McClure's Magazine**

**Gilder, J. L.** When McClure's began. McClure's, Aug. 1913, v. 41, p. 68-77.

Mr. McClure's career as an editor.

**McClure, S. S.** My autobiography. Stokes, 1914. \$1.75.

The chapter on the founding of McClure's Magazine is also found in the number of that magazine for April 1914.

#### **Munsey's Magazine**

**Munsey, F. A.** Making and marketing of Munsey's Magazine. Munsey's, Dec. 1899, v. 22, p. 323-43.

Processes of preparing the magazine, with many illustrations of rooms where the work goes on.

**Thayer, J. A.** Out of the rut. Dillingham, 1912. 50 cents. *See index for paging.*

#### **Nation**

**Nation.** Semi-centennial number. July 8, 1915, v. 101, p. 29-78.

The number is largely devoted to historical and biographical material relating to the Nation. These articles are:

The Nation's jubilee.

The Nation of the present.

Two editors, by J. B. Bryce.

The Nation from the inside, by W. C. Brownell.

Founding of the Nation, by Henry James.

Young man's oracle, by Henry Holt.

Reminiscences of an octogenarian, by C. C. Nott.

Hazards of reviewing, by B. L. Gildersleeve.

English scholar's appreciation of Godkin, by A. V. Dicey.

The Nation and its ownership, by O. G. Villard.

The Nation's critics, by A. G. Sedgwick.

The Nation and its contributors, by Gustav Pollak.

#### **Comment on the anniversary:**

Fifty scholarly years. Independent, July 26, 1915, v. 83, p. 106.

Nation's jubilee. Dial, Aug. 15, 1915, v. 59, p. 86.

**Edwin Lawrence Godkin.** Nation, May 22, 1902, v. 74, p. 403-04.

Characteristics of the Nation as brought out through the discussion of Mr. Godkin's work on it.

**[Edwin Lawrence Godkin]** Outlook, Feb. 3, 1900, v. 64, p. 285,

Appreciation of his work on the Evening Post and the Nation.

**Garrison, W. P.** Forty years of the Nation. Nation, July 13, 1905, v. 81, p. 30-31.

What the Nation has been and those who helped in making it.

- Gilman, D. C.** Wendell Phillips Garrison. *Nation*, March 7, 1907, v. 84, p. 217-18.  
Obituary and discussion of his work and character.
- Memorial to Edwin L. Godkin.** *Nation*, April 16, 1903, v. 76, p. 307-08.  
Contribution of a fund to Harvard for maintaining "The Godkin Lectures."
- Mr. Godkin's editorial career.** *World's Work*, July 1902, v. 4, p. 2264.  
Summary of his character and work.
- Ogden, Rollo.** Life and letters of Edwin Lawrence Godkin; ed. by Rollo Ogden. Macmillan, 1907. \$4.00.  
The publisher's prospectus of the *Nation* as given in these letters gives a better idea than anything else of the nature and purpose of the magazine.
- Rhodes, J. F.** Edwin Lawrence Godkin. *Atlantic*, Sept. 1908, v. 102, p. 320-34.  
His influence as editor of the *Nation*.
- Wendell Phillips Garrison.** *Dial*, March 16, 1907, v. 42, p. 173.  
His service on the *Nation* with Godkin.

#### **New England Magazine**

- Hall, H. S.** First New England Magazine. *New England*, Jan. 1906, v. 33, p. 520-25.  
Descriptions and facsimiles of the first two numbers of the magazine.
- Why a New England Magazine?** *New England*, March 1908, v. 38, p. 98-101.  
Purpose and policy of the magazine.

#### **New Republic**

- Pinchot, Amos.** Criticism of the New Republic. *New Republic*, May 29, 1915, v. 3, p. 95-98.  
Adverse criticism, answered in a way by the editors.
- Robinson, J. H.** A journal of opinion. *New Republic*, May 8, 1915, v. 3, p. 9-11.  
Purposes of the editors of the New Republic.

#### **North American Review**

- North American Review.** Hundredth anniversary year, 1915, v. 201.  
Several of the early numbers for the year have a part devoted to reprints, reproductions, and historical accounts of the Review. The historical articles are:  
Ward, J. H. The North American Review. Jan., p. 123-34.  
Howells, W. D. Part of which I was. Jan., p. 135-41.  
Our centenary: greetings from the American press. Feb., p. 293-99.  
Lodge, H. C. This Review: a reminiscence. May, p. 749-56.  
Biographical sketches of men who have served in the editorship of the Review are also given:  
Edward Tyrell Channing. March, pp. 468.  
Richard Henry Dana. March, p. 470.  
Alexander H. Everett. May, pp. 789-90.  
Edward Everett. April, pp. 629-30.  
John G. Palfrey. June, p. 954.  
Willard Phillips. Feb., pp. 303-04.  
Jared Sparks. April, pp. 630-31.  
William Tudor, Jr. Jan., pp. 142-44.

**Comment on the anniversary:**

The Review's centenary. *Nation*, Jan. 14, 1915, v. 100, p. 43.

**David A. Munro.** *Harper's Weekly*, March 19, 1910, v. 54, p. 5.

Short obituary of Munro who was twenty-one years editor of the Review.

**Hale, E. E.** James Russell Lowell and his friends. Houghton, 1899. \$3.00.

References found through the index bring out the early character and influence of the Review.

**The North American Review.** *North American*, Sept. 7, 1906, v. 183, p. 433.

Announcement when the Review became fortnightly. The second change was announced September 1907.

**Scudder, H. E.** James Russell Lowell: a biography. Houghton, 1901. \$3.50.

Character and influence of the Review, and Lowell and Norton's editorship.

**Outlook**

**Harvey, George.** From journalism to politics. *North American Review*, Aug. 1914, v. 200, p. 178-82.

Mistake of the Outlook in its allegiance to Roosevelt.

**Is the Outlook subsidized?** *Outlook*, Dec. 25, 1909, v. 93, p. 894-96.

Discussion of the proposed increase in postal rates and its relation to the Outlook.

**Mystery of the Outlook's reactionary spirit explained.** *Arena*, Jan. 1909, v. 41, p. 106-08.

James Stillman of the Standard Oil Bank owns a large interest in the Outlook company.

**Neither partisan nor neutral.** *Outlook*, Nov. 9, 1912, v. 102, p. 525-28.

Outlook justifies itself in the position taken during the campaign.

**Outlook and the sugar frauds.** *Outlook*, Dec. 25, 1909, v. 93, p. 892-94.

The Outlook's part in exposing the frauds. Mentions Roosevelt's joining the editorial staff.

**Outlook's platform.** *Outlook*, Aug. 1, 1908, v. 89, p. 740-42.

Democratic principles of the Outlook and its support of Roosevelt.

**Partisan or independent? the views of some of our readers.** *Outlook*, Nov. 9, 1912, v. 102, p. 532-33.

Letters from subscribers giving their opinions of the Outlook.

**The President, Mr. Stillman, and The Outlook.**

*Outlook*, Nov. 21, 1908, v. 90, p. 597.

James Stillman's relation to the Outlook.

**Roosevelt, Theodore.** Why I believe in the kind of American journalism for which the Outlook stands. *Outlook*, March 6, 1909, v. 91, p. 510-11.

**Van Dyke, Henry.** Hamilton Wright Mabie. *Book Buyer*, May 1899, v. 18, p. 279.

The work and great influence of Mr. Mabie through the Outlook, his lectures, and his books.

**A word about ourselves.** *Outlook*, Dec. 21, 1912, v. 102, p. 841-42.

"The field which the Outlook endeavors to cover."

### Overland Monthly

**Adams, B. S.** A seventy-six-year-old woman reporter. *American*, June 1915, v. 79, p. 51-52.

Mrs. Josephine Clifford McCracken was associated with Bret Harte on the Overland.

**Clift, D. H.** Reflections. *Overland*, Aug. 1907, n. s. v. 50, p. 194-96.

The spirit of the West reflected in the Overland.

**Harkins, E. F.** Bret Harte (*in* Harkins, E. F. *Little pilgrimages among men who have written famous books*. 1902, v. 1, p. 27-41).

Bret Harte's connection with Overland Monthly.

**James, G. W.** Founding of the Overland Monthly. *Overland*, July 1908, n. s. v. 52, p. 3-12.

Bret Harte and others who worked on the early numbers of the Overland.

**Merwin, H. C.** Bret Harte in San Francisco (*in* Merwin, H. C. *Life of Bret Harte*. 1911. p. 32-52. Houghton, \$3.00).

The starting of the Overland and the editorship of Bret Harte.

### Popular Science Monthly

**Fiske, John.** Edward Livingston Youmans, interpreter of science for the people. Appleton, 1894. \$2.00.

Contains the historic account and correspondence regarding Popular Science Monthly.

**Kaempfert, Waldemar.** Story of the Popular Science Monthly. *Popular Science*, Nov. 1915, v. 87, p. 609-16.

History of the magazine told by its editor.

**Scientific journals and the public.** *Popular Science*, Sept. 1915, v. 87, p. 309-10.

Tells of the change in Popular Science and of its management and support.

### St. Nicholas

**Clarke, W. F.** In memory of Mary Mapes Dodge. *St. Nicholas*, Oct. 1905, v. 32, p. 1059-071.

Life and work of Mrs. Dodge.

**McEnery, S. S.** Mary Mapes Dodge: intimate tribute. *Critic*, Oct. 1905, v. 47, p. 310-12.

Her home life and her death.

**Mary Mapes Dodge.** *Century*, Nov. 1905, v. 71, p. 156-57.

An appreciation of Mrs. Dodge and her work on St. Nicholas.

[**Mary Mapes Dodge**] *Critic*, Oct. 1905, v. 47, p. 291-92. (The lounge)

The literary work of Mrs. Dodge.

**A unique figure in juvenile literature.** *Current Literature*, Oct. 1905, v. 39, p. 395.

Includes comment on St. Nicholas and its influence.

### **Saturday Evening Post**

[George H. Lorimer] Critic, June 1903, v. 42, p. 488-89. (The lounge)

Portrait and comment on his work.

**Harkins, E. F.** George Horace Lorimer (*in* Harkins, E. F. *Little pilgrimages among the men who have written famous books*. 1902. v. 2, p. 253-68)  
Lorimer's experience as editor of the Post.

**Magazines from the inside.** Bookman, May 1915, v. 41, p. 251-60.

Includes Lorimer and his work on the Post.

**The Saturday Evening Post and its fiction writers.**

New Republic, Jan. 23, 1915, v. 1, p. 29.

Supposedly the criticism of a French savant who says the Post originates neither ideas nor philosophy.

### **Scientific American**

**Scientific American.** Seventieth anniversary number, June 5, 1915, v. 112, p. 509-82.

The number is largely devoted to the progress of science and invention during the period. One article giving the history of the magazine is: Seventy years of the Scientific American. pp. 540-43.

**Greater Scientific American.** Scientific American, Dec. 31, 1910, v. 103, p. 514.

Scope and work and new features starting January 1911.

**Scientific American and the libraries.** Scientific American, March 7, 1914, v. 110, p. 203.

Ranking of the Scientific American by the Massachusetts Library Club.

**Seventy years of whittling.** Outlook, July 14, 1915, v. 110, p. 596-97.

Work of the Scientific American in helping to advance and to record the advance of science.

Other articles about the Scientific American will be found under the heading *Use of magazines in schools*.

### **Scribner's Magazine**

**History of a publishing house, 1846-1894.** Scribner's, Dec. 1894, v. 16, p. 793-804.

Includes history of Scribner's Monthly and of Scribner's Magazine.

**Magazine anniversary.** Outlook, Jan. 13, 1912, v. 100, p. 64-65.

Tribute to Scribner's Magazine.

### **World's Work**

**About the morals of some periodicals.** World's Work, Sept. 1912, v. 24, p. 494-96.

Correcting statements made about the financing of World's Work in *Damnation of the magazines*.

**Page, W. H.** On a tenth birthday. World's Work, Jan. 1911, v. 21, p. 13903-917.

History of World's Work and other Doubleday publications with pictures of the various buildings they have occupied.

— What the World's work is trying to do. World's Work, Jan. 1913, v. 25, p. 265-68.

Tells how the editors work up the magazine — and some of the results.

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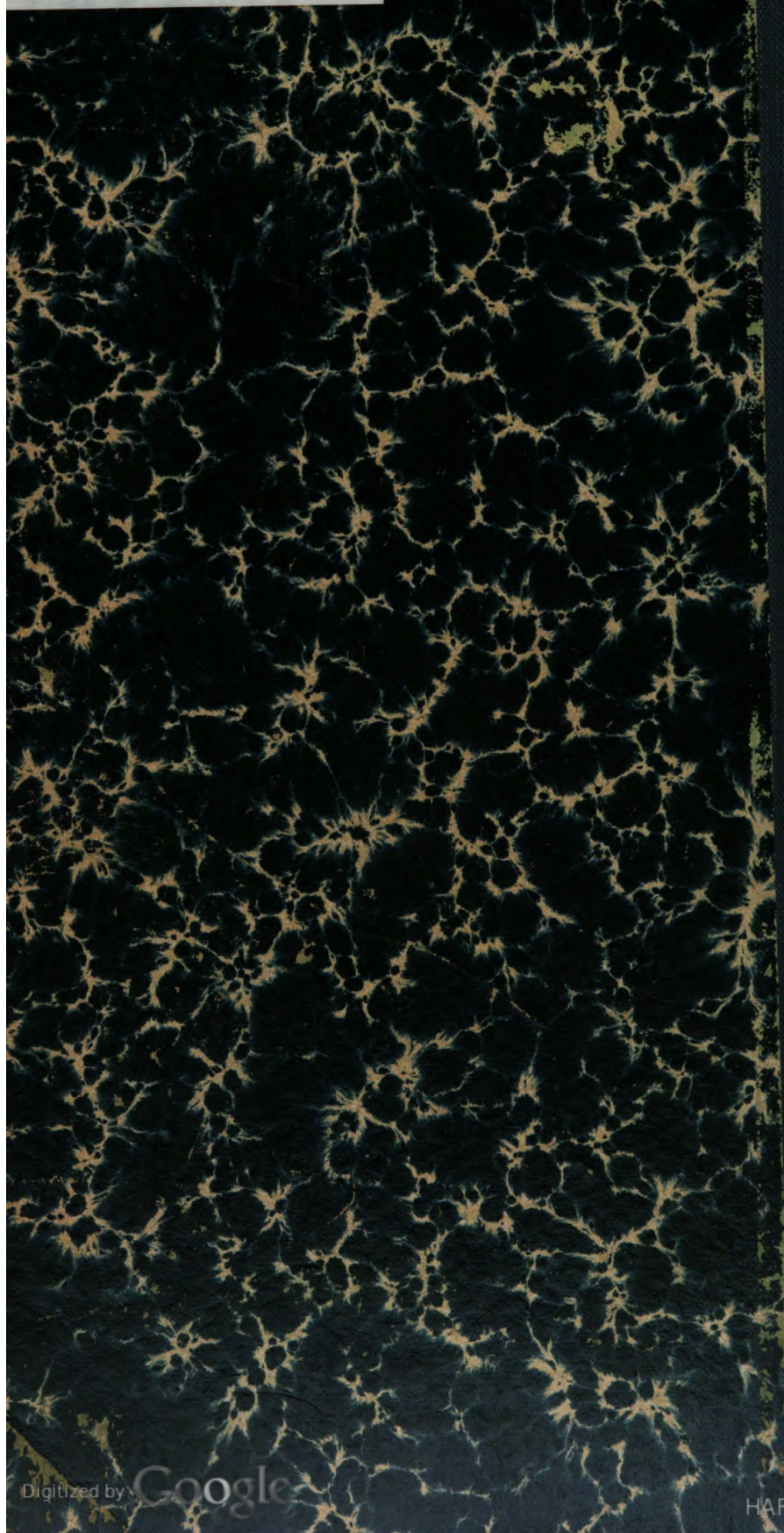
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